

Product Designer & occasional Web Developer based in Stockholm, Sweden. I've been in the design field for 7+ years, currently working at Flowbox. I love all things design and technology, whether that is pushing pixels in Figma, conducting research & discovery, collaborating with team members and clients, or doing a bit of coding.

Work experience

Product Designer – @Flowbox | Full-time 2021 – Now

- Continuously updating and improving the design and user flow of the Flowbox app.
- Working with stakeholders and customers as well as team members to discover and implement new features for the Flowbox app.

UI/UX Designer – @Roweb | Consultant 2020 – 2021

- Improved the design process for our internal website team by collaborating with colleagues from the content, development, and marketing departments to create an easy-to-use design system that allows us to implement and edit pages quickly.
- Designing engaging User Interfaces for Rowbe's clients from various industries like finance, academics, entertainment, or HoReCa.

UI/UX Designer – @TMDigital | Freelancer 2018 – 2021

- Driving the UI/UX Design efforts of a multidisciplinary team of digital-native freelancers working on web and mobile applications.

Web Designer – @LogicHub | Full-time 2017 – 2018

- In collaboration with management and the development team, successfully re-vamped our automotive e-commerce websites to increase brand awareness and sales.
- Directly communicated design matters with existing and prospecting clients to which we were providing web design and development services

Graphic Designer – @Pion Media | Full-time 2016 – 2017

- Successfully transformed our clients' visions into memorable visual identities.
- Designed eye-grabbing product packaging.
- Created engaging visual assets for our clients' online and offline marketing campaigns.

Graphic Designer | Freelancer 2014 – 2016

- Started developing my design skills by taking on small client projects as well as volunteering in an international students organization called EESTEC.

Education

B.E – Multimedia Systems Engineering – @A.C.E 2013 – 2019

- Studied a diverse pallet of courses on design, engineering and, programming, from which I was able to gain some experience in both the technical and the creative aspects of the digital world.

Skills

Design

UI Design
Style guides & design systems
Typography & typesetting
Prototyping
Accessibility
Research
Wireframing
Information architecture
Branding

Development

HTML
CSS (SASS, Tailwind, Bootstrap)
JS (Vanilla, Vue)

Tools

Figma
Adobe Suite
Miro
Invision & Invision Studio
Zeplin
VS Code
Git (GitHub, GitLab, Bitbucket)
Trello
Slack
Google & Microsoft Office Suite

Language

Native Romanian
Advanced English